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Elite Media, Inc.

Outdoor Advertising News U Can Use

October 2006

Dear Kate,

Ads in Motion - Back-lit Mobile Billboards



Just added! Two back-lit mobile billboard trucks available for weekly events and tradeshow. Also available for monthly buys. Daily rates available, email Jen Grant for pricing and information.

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Elite Media & Las Vegas Monorail



Add to your trade show and event plans!

Weekly Train Wrap: \$15,000 net space
Weekly Station Domination: \$20,000 net space
Additional weekly branding opportunities available starting at \$500 net. Email Jen Grant for details.

Long Term Package Specials Through 12/15/06

Advertisers who purchase all of the available advertising rights to one Monorail Train or one Monorail Station

(that's the entire interior and exterior of either one) by December 15, 2006 will receive a preferred Net Media Fee of \$420,000 (\$35k per month) for a train or \$1,000,000 (\$83,333 per month) for a station. This special introductory offer is for new Monorail advertisers only.

[Click here to see the Las Vegas Monorail PowerPoint online!](#)

Las Vegas - Events Calendar



Las Vegas has many noteworthy events coming up! Elite Media is providing this event calendar for you as we are now accepting contracts for each of these events. Many wallscapes are already sold for these events so please call today for the latest avails!

SGIA Graphics Expo	09/26/06 – 09/29/06	Las Vegas Convention Center
SEMA Car Show	10/31/06 – 11/03/06	Las Vegas Convention Center
SLEM Sports Licensing	11/09/06 – 11/11/06	Las Vegas Convention Center
Aviation Nation	11/11/06 – 11/12/07	Nellis Air Force Base
G2E Global Gaming Expo	11/14/06 – 11/16/06	Las Vegas Convention Center
Pool and Spa Expo	11/29/06 – 12/01/06	Las Vegas Convention Center
NFR Cowboy Christmas	11/30/06 – 12/09/06	Las Vegas Convention Center
America's New Years Party	12/31/06	Las Vegas Strip
CES Electronic Show	01/08/07 – 01/11/07	Las Vegas Convention Center
Miss America Pageant	01/29/07 – 01/29/07	Aladdin/Planet Hollywood
NADA Dealers Assoc.	02/03/07 – 02/06/07	Las Vegas Convention Center
NBA All Star Games	02/11/07 – 02/18/07	Mandalay Bay, Thomas & Mack
NASCAR Las Vegas	03/09/07 – 03/11/07	Las Vegas Motor Speedway

Thank You To Our Latest Advertisers at NACS



***Hershey on Greek Isles Wallscape.
3rd year in a row!!!***



Hershey Reese's on The Beach ABC Wallscape



Kellogg on Renaissance Front Glass (half- size)

Elite Media Team Addition

Elite Media welcomes Kathleen Flannagan to our growing sales operation in Las Vegas. Kathleen's new title is Sales Associate, but her duties will reach far beyond her title! Kathleen joins us from Jacksonville, Florida and brings a wealth of marketing experience!

Kathleen can be reached at: Kathleen.Flannagan@elitemediainc.com

In Next Month's Issue

Happy Halloween! We'll be back in November with more big announcements!

Elite Media Quick Links

- [Las Vegas Monorail PowerPoint](#)
- [Las Vegas Monorail Train Photo Sheet](#)

- [Las Vegas Monorail Station Photo Sheet](#)
- [Blimp Photo Sheet](#)

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