



Elite Media, Inc. Newsletter

Outdoor Advertising News U Can Use

October 2005

Dear Kate,

2006 is right around the corner and Elite Media has two brand new advertising opportunities in Las Vegas! The Fremont Street Experience "World's Largest LED" and mobile video screens!

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The Worlds Largest LED Screen



For the first time ever, the Fremont Street Experience is seeking advertisers to run thirty second commercials on the LED canopy before and after each show. There are five amazing shows per night and an annual CAPTIVATED audience of over 21 million viewers!

[Read on...](#)

Mobile Video Screens in Las Vegas



Elite Media has also brought mobile video technology to the streets of Las Vegas! We have several advertising packages available, from daily tourist routes, to week-long convention coverage at the Las Vegas Convention Center, Sands Expo and Mandalay Bay Convention center, just to name a few.

[Click Here for Details](#)

Upcoming Events in Las Vegas Through May 2006



Las Vegas is the #2 tourist destination for New Years Eve. Reserve your space today!

Major Upcomming Events/Tradeshows

- SEMA Tradeshaw 130,000 11/1/05 - 11/04/05
- National Finals Rodeo 12/2 - 12/11
- New Years Eve 300,000 12/31
- CES tradeshaw 120,000 1/5 - 1/8

- MAGIC Show 115,000 02/21/06 - 02/24/06
- CTIA Wireless Show 35,000 04/05/06 - 04/07/06
- NAB Show 135,000 04/24/06 - 04/27/06
- ICSC 34,000 05/21/06 -05/24/06

[Click Here for Details](#)

Convention Rush



October is the start of Las Vegas' major fall and winter conventions! Elite Media specializes in coverage completely surrounding the Las Vegas Convention Center. We're already taking reservations for shows throughout 2006 so please check with us today on availability!

[Check out our Interactive Convention Map Link](#)

Skytyping is Back in Las Vegas



Skytypers have finished their 6 month project in Japan. They have made it home to Las Vegas. See how impressive this advertising media is first hand at the [Aviation Nation Air Show at Nellis AFB on November 12-13](#). We are taking reservations now for the holiday season and 2006.

[Click Here for Details](#)

Elite Media's Markets

Last but not least, Elite Media continues to grow our spectacular list of wallscape locations across the country. Contact your Elite Media sales representative today for a complete list of advertising opportunities available in Las Vegas, Los Angeles, Reno, Tampa and Orlando!

Have a wonderful Halloween, we'll check back with you in mid-November!

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