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Elite Media, Inc.

Outdoor Advertising News U Can Use

November 2006

Dear Kate,

New Strip Wallscape!! Imperial Palace



Just added! New wallscape opportunity on the Las Vegas Strip on the exterior of Imperial Palace. This 34' x 34' elite square towers above the Strip. Available now.

In this issue

- **New Strip Wallscape!! Imperial Palace**
- **Sony PSP Goes Live in Las Vegas**
- **Fashion Show Mall - Interior and Exterior**
- **Las Vegas - Events Calendar**
- **Thank You to Our New Advertisers**
- **Elite Media Team Addition**
- **In Next Month's Issue**

Sony PSP Goes Live in Las Vegas



Elite Media has recently wrapped up installation of a giant, scaled version of the Sony PSP. This spectacular with full motion LED can be found on the south-end exterior of Showcase Mall, next door to the MGM Grand.

Originally intended for a back-lit wallscape, this spectacular is just one example of Elite Media's capabilities of turning a BIG idea into reality! Elite Media continues to turn the Las Vegas Strip into "Times Square of the West"!

Fashion Show Mall - Interior and Exterior



Just added! Elite Media officially sells Fashion Show Mall interior and exterior signage opportunities for as short as a weekly convention up to annual

campaigns.

SPOTLIGHT: On the exterior is an enormous 4- screen LED with full audio. One minute spots are sold and can be day parted just like TV. Currently there is 26 minutes available per hour, with the exception of select dates in January and February. Screen operates from 10am-2am each day.

Las Vegas - Events Calendar



Las Vegas has many noteworthy events coming up! Elite Media is providing this event calendar for you as we are now accepting contracts for each of these events. Many locations are already sold for these events so please call today for the latest avails!

Pool and Spa Expo	11/29/06 – 12/01/06	Las Vegas Convention Center
NFR Cowboy Christmas	11/30/06 – 12/09/06	Las Vegas Convention Center
America's New Years Party	12/31/06	Las Vegas Strip
CES Electronic Show	01/08/07 – 01/11/07	Las Vegas Convention Center
Miss America Pageant	01/29/07 – 01/29/07	Aladdin/Planet Hollywood
World Shoe Show	02/01/07 – 02/04/07	Las Vegas Convention Center
NADA Dealers Assoc.	02/03/07 – 02/06/07	Las Vegas Convention Center
NBA All Star Games	02/11/07 – 02/18/07	Mandalay Bay, Thomas & Mack
MAGIC Clothing Show	02/13/07 – 02/16/07	Las Vegas Convention Center
Photo Marketing Expo	03/08/07 – 03/11/07	Las Vegas Convention Center
NASCAR Las Vegas	03/09/07 – 03/11/07	Las Vegas Motor Speedway
Intl. Wireless Comm. Expo	03/28/07 – 03/30/07	Las Vegas Convention Center
NAB	04/16/07 – 04/19/07	Las Vegas Convention Center
Kitchen/Bath Show	05/08/07 – 05/10/07	Las Vegas Convention Center
ICSC	05/21/07 – 05/23/07	Las Vegas Convention Center

Thank You to Our New Advertisers

Turner Cartoon Network - Adult Swim glowskin technology



Adult Swim by Day



Adult Swim by Night



Lucentis - Genetech on Frontier South Wall to target Sands Expo



American Racing on Marriott East Wall for SEMA 2006



KMC Wheels on Renaissance Front Glass for SEMA 2006.



Nitto Tires on Renaissance Parking Structure, targeting SEMA Show South Hall.

Elite Media Team Addition

Elite Media welcomes Kathleen Flannagan to our growing sales operation in Las Vegas. Kathleen's new title is Sales Associate, but her duties will reach far beyond her title! Kathleen joins us from Jacksonville, Florida and brings a wealth of marketing experience!

Kathleen can be reached at: Kathleen.Flannagan@elitemediainc.com

In Next Month's Issue



Elite Media will be closed Nov. 22 - 24 for Thanksgiving. Have a safe and festive holiday!

Get ready to see several advertisers GO BIG in Las Vegas as we gear up for CES and NBA All Stars week!

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