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Elite Media, Inc.

Outdoor Advertising News U Can Use

March 2007

Hello Kate,

Elite Media Inc, wins a Gold Addy for Las Vegas, on behalf of Sony PSP



On March 17, 2007, the Las Vegas Advertising Federation held the annual Las Vegas Addy Awards. Elite Media took home the Gold Addy (the highest honor) in the Outdoor category, for our client Sony PSP. This gigantic LED is framed with a replica of a Sony PSP Prop and is located on Elite Media's Showcase Mall / Island

Plaza wallscape. Congrats to Sony!

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OAAA National Convention - Cocktail Hour Invite

Jen Grant will be heading to San Diego on May 7-9 for the OAAA National Convention and OBIE Awards. (The Sony PSP Las Vegas is a finalist for an OBIE!)

Please email Jen (jen.grant@elitemediainc.com) if you will be attending the convention so we may invite you to an Elite Media cocktail hour at the Top of the Hyatt lounge, overlooking the San Diego Bay.

Las Vegas - Events Calendar

Las Vegas has many noteworthy events coming up! Elite Media is providing this event calendar for you as we are now accepting contracts for each of these events. Many locations are already sold for these events so please call today for the latest avails!

Intl. Wireless Comm. Expo	03/28/07 – 03/30/07	Las Vegas Convention Center
Vegas Grand Prix	04/06/07 – 04/08/07	Downtown Las Vegas & Fremont Street
NAB	04/16/07 – 04/19/07	Las Vegas Convention Center

Cable Show	05/07/07 – 05/09/07	Mandalay Bay Convention Center
Kitchen/Bath Show	05/08/07 – 05/10/07	Las Vegas Convention Center
Networld + Interop	05/20/07 – 05/25/07	Mandalay Bay Convention Center
ICSC	05/21/07 – 05/23/07	Las Vegas Convention Center
JCK Jewelry Show	06/01/07 – 06/05/07	Las Vegas Convention Center
World Series of Poker at Rio	06/01/07 – 06/17/07	Rio
CineVegas	06/08/07 – 06/16/07	Palms
SHRM Show	06/24/07 – 06/27/07	Las Vegas Convention Center
World Shoe Show	07/30/07 – 08/02/07	Las Vegas Convention Center
Fry's Classic Open PGA Event	10/10/07 – 10/17/07	TPC Summerlin
US Open of Supercross	11/12/07 – 11/14/07	MGM Grand Garden Arena
G2E Gaming Show	11/13/07 – 11/15/07	Las Vegas Convention Center
CES 2008	01/07/08 – 01/10/08	Las Vegas Convention Center
ConExpo - Con/Agg	03/11/08 – 03/15/08	Las Vegas Convention Center
CTIA Wireless 2008	04/01/08 – 04/03/08	Las Vegas Convention Center

Thank You To Our Latest Advertisers

GSN Game Show Network



*Posted on Desert
Passage South Wall for
general market
coverage for the month
of February*

OVE Online Vehicle Exchange



Posted on Beach - ABC+S during NADA Show

Manheim



Posted on the Beach- DEF during NADA Show

Sony



Posted on Las Vegas Monorail during PMA Show

Pentax

*Posted on Renaissance
Front Glass during PMA
Show*



On the Road Again

Jen Grant will be traveling heavy for the next few months. To request a live presentation please email Jen.Grant@elitemediainc.com!
April 03-05 - Dallas
April 10-12 - Chicago
May 06-09 - San Diego OAAA National Convention

In Next Month's Issue

CTIA Orlando report

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