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Elite Media, Inc.

Outdoor Advertising News U Can Use

June 2006

Dear Kate,

Hot New Avails, Priced to Move for July 1 Post



Available July 1
Brand new, [scaffold construction wrap](#) available at Desert Passage Mall Facing directly to Strip! No restrictions besides competing casinos!

Available July 1
[Frontier South Wallscape](#)

Next door to Fashion Show Mall and across the street from the Wynn Resort. You can't get a hotter location than this!

Available July 1
[Tropicana at Swenson](#) 20' x 60' Perm Bulletin, awesome! Airport, Thomas and Mack, Cox Pavilion coverage at busy intersection!

in this issue

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"Times Square" Coming Soon to the Las Vegas Strip!



Elite Media is now selling a title LED sponsorship of the new Miracle Mile Mall at the new Planet Hollywood Resort and Casino on the Las Vegas Strip! This 5 year deal includes a permanent 40' x 40' LED with your message 24x7! Also included is additional signage above the LED in the form of neon or a 3D embellishment, interior mall signage, web site and logo opportunities! Please contact [Jen Grant](#) for a custom proposal. Miracle Mile Mall is sure to become the Times Square of Las Vegas!

Now Selling For NBA All Star Week - February 2007



Already sold - Mandalay Bay wallscape! Reserve your place in NBA history today!

[Click Here for Location Details Targeting This Event](#)

Thank You to Our Latest Advertisers



Embarq (formerly Sprint Landmark), posted June 5 on [Country Club Towers West Wall](#)



United Online's PrivatePhone.com, posted June 5 on [Desert Passage North Wall](#)



Desert Passage Mall, posted for ICSC Convention at [365 Convention Center Dr.](#)

Did You Know? Las Vegas Ranks #12 in Outdoor

Check out the Nielsen Rankings from OAAA. Las Vegas' Market continues to climb.
<http://www.oaaa.org/pdf/NielsenRankings.pdf>

We are working on some BIG things right now for Fall 2006. We'll check back in with you next month for more exciting Las Vegas news!

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