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Elite Media, Inc.

Outdoor Advertising News U Can Use

April 2007

**Hello Kate,**

*Never Too Early To Plan Ahead!*



New Year's Eve is a huge draw to Las Vegas, with over 300,000 visitors coming in just to celebrate the new year! It's never too early to start planning to reach this exclusive audience! Contact Elite Media for unique advertising ideas for America's Party 2008!

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*OAAA National Convention - Cocktail Hour Invite*

Jen Grant will be heading to San Diego on May 7-9 for the OAAA National Convention and OBIE Awards. (The Sony PSP Las Vegas is a finalist for an OBIE!)

Please email Jen ([jen.grant@elitemediainc.com](mailto:jen.grant@elitemediainc.com)) if you will be attending the convention so we may invite you to an Elite Media cocktail hour at the Top of the Hyatt lounge, overlooking the San Diego Bay.

*Las Vegas - Events Calendar*

Las Vegas has many noteworthy events coming up! Elite Media is providing this event calendar for you as we are now accepting contracts for each of these events. Many locations are already sold for these events so please call today for the latest avails!

Cable Show	05/07/07 - 05/09/07	Mandalay Bay Convention Center
Kitchen/Bath Show	05/08/07 - 05/10/07	Las Vegas Convention Center
Networld + Interop	05/20/07 - 05/25/07	Mandalay Bay Convention Center
ICSC	05/21/07 - 05/23/07	Las Vegas Convention Center
		Las Vegas Convention

JCK Jewelry Show	06/01/07 - 06/05/07	Center
World Series of Poker at Rio	06/01/07 - 06/17/07	Rio
CineVegas	06/08/07 - 06/16/07	Palms
SHRM Show	06/24/07 - 06/27/07	Las Vegas Convention Center
World Shoe Show	07/30/07 - 08/02/07	Las Vegas Convention Center
Fry's Classic Open PGA Event	10/10/07 - 10/17/07	TPC Summerlin
US Open of Supercross	11/12/07 - 11/14/07	MGM Grand Garden Arena
G2E Gaming Show	11/13/07 - 11/15/07	Las Vegas Convention Center
America's Party - New Years Eve	12/31/07	Las Vegas Strip
CES 2008	01/07/08 - 01/10/08	Las Vegas Convention Center
ConExpo - Con/Agg	03/11/08 - 03/15/08	Las Vegas Convention Center
CTIA Wireless 2008	04/01/08 - 04/03/08	Las Vegas Convention Center

*Thank You To Our Latest Advertisers*

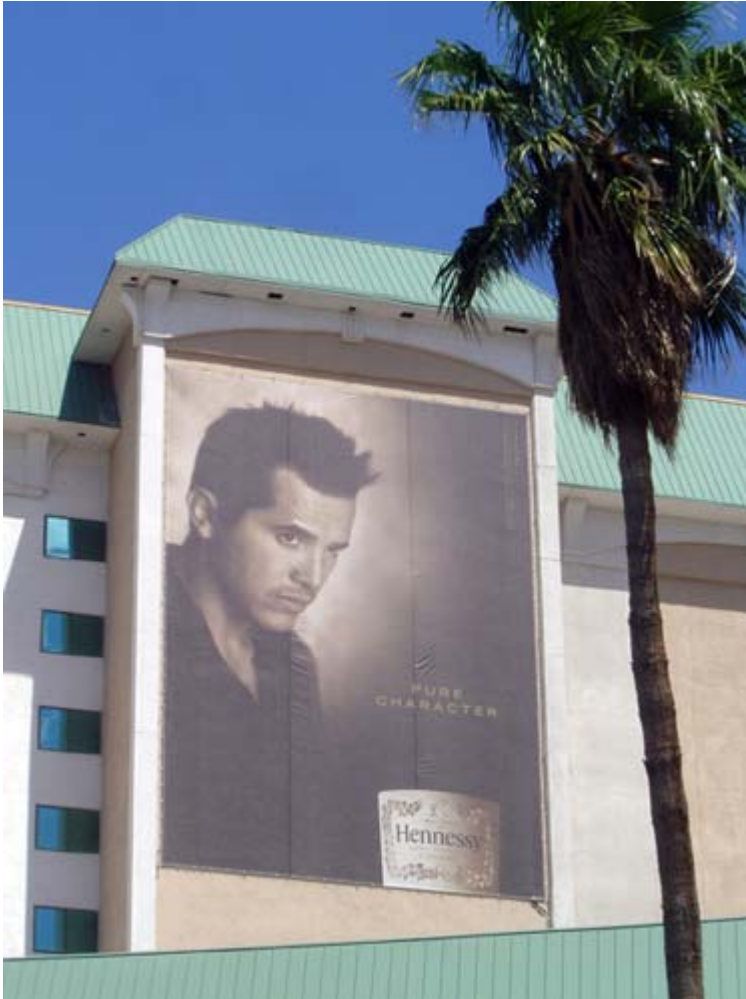
*Samsung - Upstage*



**Posted on Rosen Center  
wallscape in Orlando targeting  
the CTIA Wireless convention.**

*Hennessey*

*Posted on Frontier South  
wallscape in Las Vegas  
targeting the Strip.*



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